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Media Release: For Immediate Release

**Chamber Honours Seven
Businesses and Two Individuals –
Sue Mattucci, Lockside Trading
Co., Corporate Citizen of the Year**

The East Kawartha Chamber of Commerce presented their annual Awards of Excellence over the weekend at Viamede Conference Resort & Spa. Emcee and Chamber Vice-President, Scott Davidson, congratulated the winners as well as all who were nominated. This year saw a very strong competition with nominees in the double digits for some categories.

This year's winners (in bold) and category finalists (alphabetical) are as follows:

Business Beautification sponsored by SunShrine Day Spa & Salon: **Kawartha Lakes Construction**, Haa-Choo, Woodview General Store

Customer Service sponsored by Hendren Funeral Homes: **Nightingale Nursing Registry**, Clearview Cottage Resort, Stoney Lake Market, Young's Point Personal Training

Entrepreneur Innovation sponsored by RBC Financial Group: **R&J Machine**, McLean Berry Farm, Peterborough & Area Garden Route

Environmental sponsored by MASS Environmental Services: **Lakefield College School**, Alternative Enterprises, Pine Vista Resort

Retailer of the Year, in memory of Brian Holmes Lockside Trading, sponsored by Nexicom: **Griffin's Greenhouses**, Kawartha Home Hardware, Wellington Street Images

Tourism/Hospitality sponsored by Peterborough Community Futures Development Corporation: **Pine Vista Resort**, Lockside Trading Company, The Village Inn

Volunteerism, in memory of Mary Barrow, sponsored by Nightingale Nursing Registry Ltd.: **Cathy Romano**, finalists not announced

Outstanding Business of the Year sponsored by County of Peterborough: **Kawartha Country Wines**, Pine Vista Resort, Stoney Lake Market

Corporate Citizen of the Year sponsored by Business Development Bank of Canada: **Sue Mattucci**, of Lockside Trading Company, finalists not announced

The East Kawartha Chamber of Commerce proudly represents businesses in the Townships of Douro-Dummer; Galway, Cavendish & Harvey; North Kawartha; Smith-Ennismore-Lakefield and surrounding area.

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Specifics on the winners and group photo follows.



Front row: Jennifer Hickson, R&J Machine; John Rufa & Trish Doherty, Kawartha Country Wines; Scott Wootton, Kawartha Lakes Construction; Sue Mattucci, Lockside Trading Co.; Bonnie Hamilton, Pine Vista Resort; Vikki Whitney, Griffin's Greenhouses.

Second row: Rick Hickson, R&J Machine; John Runza, Lakefield College School; Cathy Romano, Camp Kawartha volunteer; Sally Harding, Nightingale Nursing Registry; Vern Hamilton, Pine Vista Resort; Kyle Griffin, Griffin's Greenhouses.

Corporate Citizen of the Year, sponsored by Business Development Bank of Canada Sue Mattucci (photo below)

Sue Mattucci, this year's Corporate Citizen, is a respected entrepreneur with over twenty years of experience growing Lockside Trading Company into a vibrant mainstay for residents and visitors to the area. Their ability to attract over 100,000 visitors a year to this favourite destination has also had a positive impact on other area businesses – accommodations & services, other retailers and attractions. The business has won numerous national awards over the years. It is interesting to note that 23 years ago, the original intent had been to purchase an existing business, but the bank representative said they didn't have enough experience to run it!

Equally impressive is Mattucci's commitment to supporting community initiatives. Through several special events that Lockside has organized and hosted, over \$75, 000 dollars has been raised for the Peterborough Regional Healthcare Centre, Lakefield Primary Healthcare Centre, Crossroads Women's Shelter, Schizophrenia Society of Peterborough and the Lakefield Animal Welfare Society. Many other community initiatives and organizations are supported through auction donations and maintaining memberships.

This being an individual category, finalists are not released.



Sue Mattucci, Lockside Trading Co., Corporate Citizen of the Year and award sponsor Deb Dzurko of Business Development Bank of Canada

Business Beautification, sponsored by SunShrine Day Spa & Salon **Kawartha Lakes Construction**

The design and architectural features of the huge remodel/rebuild on the property simulate the era of some of Lakefield's historical buildings including the old train station and the marina. The old Food Mart building was demolished back to the exterior walls and was rebuilt to meet today's construction standards including environmentally sound building practices. The renovation has set a new standard in the Village for commercial buildings. Their nominator notes they've, "breathed new life into the Village's entrance and an empty retail site, with the stunning architecture and design." www.kawarthalakesconstruction.com

Finalists – Haa-Choo, Woodview General Store

Customer Service, sponsored by Hendren Funeral Homes **Nightingale Nursing Registry**

Working to instil four core values of service delivery, employees focus on: coordination of services with entire allied health team, two way communication, showing compassion by being good listeners and good caregivers, and using creativity and flexibility to find solutions. Since 2004 they have received national recognition in a third party accreditation process. Their nominator notes, "In many cases, the quality service and care of Nightingale allow individuals to remain living in their homes instead of having to seek assisted living facilities. Their values, centered on passion, competence and caring, are reinforced in the way they deliver to their clients each and every day." www.nightingalenursing.net

Finalists – Clearview Cottage Resort, Stoney Lake Market, Young's Point Personal Training (with this being a very large category the judges chose to recognize the top four finalists)

Entrepreneur Innovation, sponsored by RBC Financial Group **R&J Machine**

R&J is a family owned and operated business that has been designing and manufacturing quality waterfront products for over 32 years. They were one of the first companies in the industry to offer *lift up* docks, boat lifts and marine railways. They now design and build suspended boathouses. Last year they fabricated a glass boathouse that won the Governor General's award for architecture. This year an

aluminum shamrock shaped deck was added. Several marinas have been built over the years using their unique shore mount and commercial dock design, providing superior stability. www.rjmachine.ca

Finalists – McLean Berry Farm, Peterborough & Area Garden Route

Environmental, sponsored by MASS Environmental Services Inc.

Lakefield College School

LCS was the first independent school in Canada to install an in-vessel composter diverting 10 cubic yards of food waste per week from going into municipal landfill. The unit converts food waste into compost in 14 days. The compost is used on LCS grounds for lawn repair, planting trees and flower beds. In the last school year, this process improved the school's waste diversion rate by 30%. This reduces CO₂ (greenhouse gases) by 250 tonnes/year. LCS is also the only school in Canada to have two Leadership in Energy & Environmental Design (LEED) Certified buildings on campus. Tank-less water heaters have been installed in laundry facilities to reduce water use. Two buildings are heated and cooled by ground source systems. www.lcs.on.ca

Finalists – Alternative Enterprises, Pine Vista Resort

Retailer of the Year, sponsored by Nexicom Inc.

Griffin's Greenhouses

2011 will mark 35 years in business. Sales levels are currently 5% over 2009 which was a record breaking year. Many innovative products and services continue to entice customers – garden route participant, the urn club shows 50% growth in its second year, loyalty card has over 900 members (it also provides donations to breast cancer research), and an accessible and fresh store design. Their nominator indicates that, "The Griffin's team do an outstanding job not only as retailers but as educators. They are among the few who run businesses who seem to really love what they do and they have a great willingness to share that love with others." www.griffinsgreenhouses.com

Finalists – Kawartha Home Hardware, Wellington Street Images

Tourism/Hospitality, sponsored by Peterborough Community Futures Development

Corporation

Pine Vista Resort

It is not often that a company celebrates 65 years of being successfully owned and managed by three generations of the same family. A small, carefully chosen staff make exceptional efforts to consistently surprise guests with their friendly and personal service. Professional marketing and signage, brochures and a comprehensive website all promote the Resort and the Kawartha Lakes region as a great vacation place with so much to see and do, attracting guests from throughout Ontario, the northern US, Europe and beyond. Their consistent 4-star quality, wheelchair accessibility, as well as their facilities and fun filled recreation programs make it one of Ontario's most popular four-season cottage resorts. www.pinevista.com

Finalists – Lockside Trading Company, The Village Inn

Outstanding Business Achievement, sponsored by County of Peterborough

Kawartha Country Wines

Kawartha Country Wines

As the only winery in the Kawarthas they have become a destination and the largest tourist draw in the Buckhorn area. Unlike many businesses that shut down after Thanksgiving they have successfully established a booming business, welcoming tourists year round. Their wines have been served at tables on every continent. Future expansion plans include a microbrewery, micro distillery and bakery. They have the

largest selection of wines in the province and have won numerous national and international awards. They use 100% Ontario grown fruit, sourcing as much as possible 'close to home.' Cold climate grapes are grown for the Buckhorn Vintage Red and White wines. www.kawarthacountrywines.ca

Finalists – Pine Vista Resort, Stoney Lake Market

Volunteerism, sponsored by Nightingale Nursing Registry

Cathy Romano

This year's winner of the volunteerism award has been involved with a number of initiatives – from school council to community fundraising events to volunteering as Health Care Coordinator at Camp Kawartha. In some months the Health Care role amounts to fulltime hours. It involves recruiting nurses and providing orientation, delivering first aid training to all staff, ordering supplies for and stocking the Health Care centre, preparing tripping packs and many hours of preparation before and after the Camp season. She also assists with fundraising events and is currently Vice-President of their Board. Her nominator notes that, "She pours her heart into everything she does for the Camp, and we are very privileged to have her as a volunteer!"

This being an individual category, finalists are not released.